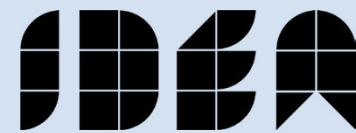# What is Start for Future?

IDEA

Start for Future is a co-developed programme initiated by European Universities, and reinforced by the European Institute of Innovation and Technology (EIT) and it's KICs in Urban Mobility and Manufacturing.

The programme aims to link emerging startups with the resources of Start for Future and its extensive network of industry partners. It focuses on addressing UN SDGs and integrating them with highly impactful, profitable, and scalable business models. Over the 8-month period from February to September, with the option to extend, early-stage startups progress through various stages (Match & Start, Develop & Co-create) to develop and refine their business concepts, ultimately leading to the creation of new and sustainable startups.

Supported by EIT Urban Mobility and EIT Manufacturing

eit Urban Mobility

EIT Urban Mobility is a knowledge and innovation community that brings key mobility players across Europe together to accelerate change towards a sustainable model of urban mobility and liveable urban spaces.

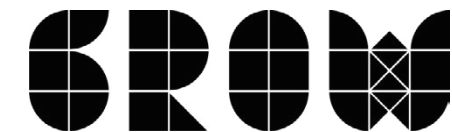> eiturbanmobility.eu

eit Manufacturing

EIT Manufacturing is a knowledge and innovation community that brings manufacturing actors across Europe together to integrate innovation and education for an entrepreneurial and sustainable Europe.

> eitmanufacturing.eu

What is the Match & Start Programme?

GROW

In the Match & Start programme, early-stage startups collaborate on refining their concepts and creating prototypes with the potential for transformation into actual businesses. Throughout this process, participants receive input and engage in feedback sessions facilitated by industry experts, business coaches, successful startups and SFF partners. The business concepts generated by these startups are then paired with the most fitting incubators within the partner network. This ensures additional support for development, both virtually and physically through incubation, and facilitates a smoother market entry process.

Watch the video

**Check out the
Start for Future Incubators**

Why Apply?

BENEFITS

Bring your idea to life and learn from the best

—

Work with international entrepreneurs on
building a sustainable future

—

Exclusive access to EIT Manufacturing,
EIT Urban Mobility and Health, Food, Circular Economy
and Energy experts in your field

—

Get in touch with startups, investors and
industry partners

—

Access to the best incubators around the World,
including prototyping funds

—

Get access to private and public funding

—

Final Pitching to Expert Jury

TOPICS

Manufacturing

With AI advancement and Industry 4.0, we are seeing an increase in the use of robots and digitalised value networks. Manufacturing can be transformed into a more waste-free system with the use of additive manufacturing and advanced technical skills.

eit Manufacturing

Mobility

Mobility plays a fundamental role in achieving the 2030 agenda. Our current means of transportation must be improved to meet these sustainability goals. In this context, we focus on safe, affordable, accessible and sustainable transport systems for all.

eit Urban Mobility

Circular Economy

This topic focuses on re-thinking our current linear economy and creating a circular one. How can we use our waste to build capital rather than to reduce it? By rethinking ownership, creating new and sustainable materials and rethinking our current operating systems, we can come steps closer to the goal.

Food

Food is part of our culture and our everyday lives. With an increasingly growing population, we must find ways to sustainably produce and supply healthy food to all. With the support of technology and collabo-ration with industry stakeholders, it is possible to achieve this goal.

Health

Understanding the means to improve the overall health status of everyday citizens is an essential aspect of the future. With recent events, it has become a topic we must face and analyze to better understand the increasing complexity of this field.

Energy

The question of energy is the challenge of our years. Developing sustainable energy innovations that provide the industry with risk free, disruptive new technologies that reduce energy costs, increase system performance, decrease greenhouse gas emissions, create jobs and support overall decent life conditions for citizens in Europe is the task of our time.

Start for Future 2024

Eligibility for Participation

OPEN CALL

The Open Call for the Start for Future Match & Start Programme for Winter 2024 starts on December 6th, 2023 at 12:00AM CEST, and ends on Janaury 15th, 2024 at 11:59 PM CEST.

This opportunity is open to:

— An early-stage startup comprising one (1) to five (5) individuals.

To be eligible, early-stage startups must meet one of the following criteria:

— You come from a Start for Future Alliance partner Ecosystem* or EIT Ecosystem through participation in a hackathon, summer school, or innovation format

— You are alumni from an affiliated university, EIT Urban Mobility, and/ or EIT Manufacturing.

Additionally, your early-stage startup ideas must meet one of the following criteria:

— You have proof of concept linked to a Start for Future topic (See pg4)

— You have a business plan, with or without a prototype, related to a Start for Future topic.

* at least one person in your team is a student, researcher or employee at a university participating in the program or affiliated with European Institute of Innovation and Technology (see Page 7 for Start for Future Partners)
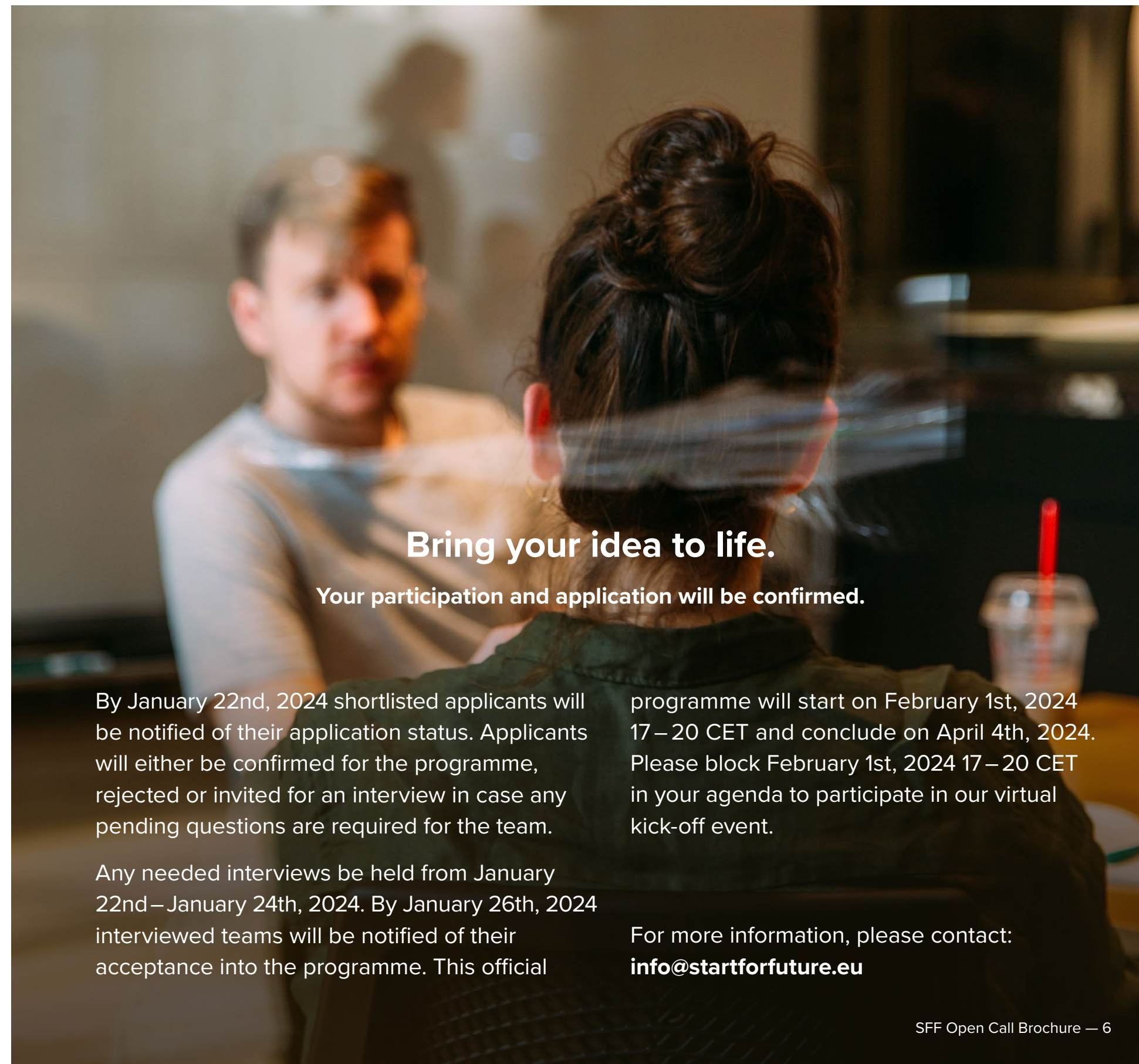
APPLICATION

Teams & early stage startups

**Fill out the application form
Attach Business Model Canvas
Upload video (max. 3 minutes) describing:**

1 – What's your idea?
2 – What's your motivation?
3 – Why you?

↗ **Application for Teams**

Bring your idea to life.

Your participation and application will be confirmed.

By January 22nd, 2024 shortlisted applicants will be notified of their application status. Applicants will either be confirmed for the programme, rejected or invited for an interview in case any pending questions are required for the team.

Any needed interviews be held from January 22nd – January 24th, 2024. By January 26th, 2024 interviewed teams will be notified of their acceptance into the programme. This official programme will start on February 1st, 2024 17 – 20 CET and conclude on April 4th, 2024. Please block February 1st, 2024 17 – 20 CET in your agenda to participate in our virtual kick-off event.
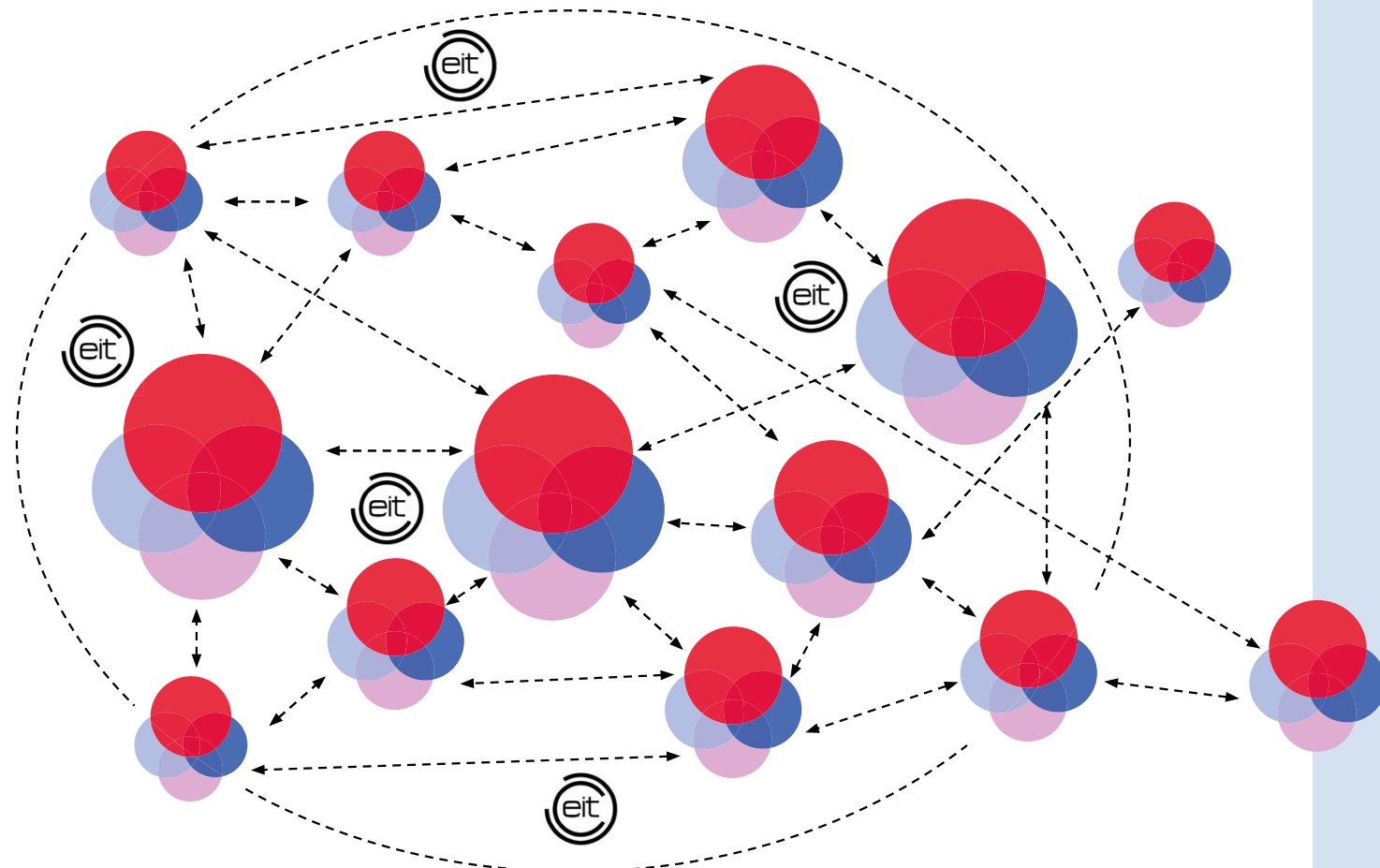
For more information, please contact:
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Start for Future

PARTNERS

Start for Future is a network of international universities and university-linked incubators and entrepreneurship centres located in world wide startup hotpots.

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START YOUR FUTURE YOUR WAY

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eit Manufacturing

eit Urban Mobility

EIT HEI Initiative

Funded by the European Union

eXIST
Existenzgründungen aus der Wissenschaft

Bundesministerium für Wirtschaft und Klimaschutz